

Job Title	Manager of Graphic Design and Visual Content
Reports to	Deputy Director of Marketing and Storytelling
Location	Brooklyn, NY
Status	Full-time
FLSA Status (OT eligibility)	Exempt

Girls for Gender Equity (GGE) is an intergenerational advocacy organization committed to the physical, psychological, social, and economic development of girls and women. Through youth organizing, leadership development, and community-building for gender and racial equity, GGE challenges structural forces – racism, sexism, transphobia, homophobia, economic inequality – that work to constrict the freedom, full expression, and rights of trans and cis girls and young women and gender expansive youth of color.

Girls for Gender Equity is hiring a **Manager of Graphic Design and Visual Content** bring to life visually the authentic voice of GGE as we execute our brand and content strategy, translating and advancing our values, vision, and work locally and nationally harnessing the power of narrative to drive action and create change and support organizational efforts to deliver on our mission and vision.

WHAT YOU’LL DO:

- Conceptualize, design and create layouts and graphics for GGE Website and social media sites such as Facebook, Instagram, Twitter, YouTube and LinkedIn
- Conceptualize, design and create graphics for email marketing campaigns
- Conceptualize, design and create graphics for GGE Merchandise, Program Swag and other give-away items.
- Collaborate across GGE teams to anticipate and respond to design needs, including program materials, digital organizing toolkits, campaign materials, etc.
- Respond to GGE Teams graphic design needs including program flyers, campaign materials, etc.
- Update existing presentations and collateral; design new assets and create GGE-branded collateral for funder presentations.
- Source, manage and coordinate all Graphic Design consultants
- Work in deep collaboration with the Deputy Director of Marketing and Storytelling and Director of Culture Shift to create thoughtful and impactful campaigns to increase GGE brand awareness
- Collaborate with Manager of Youth Voice integration to develop GGE program curriculum modules

WHAT YOU’LL BRING:

- Solid understanding of design principles, printing procedures, photography, film, and illustration
- Expertise with Canva
- Knowledge of Adobe Creative Suite, Adobe Photoshop, InDesign and Illustrator; Video editing experience using Adobe Premiere a plus but not required
- Familiarity with productions and rendering methods, including drawing, offset printing, photography, and interactive media
- Understanding of printing process and specifications
- Experience with Wordpress a plus but not required
- Excellent communication skills – written, verbal, presentation, and interpersonal
- 2-4 years experience in graphic design for a company or agency preferred but not required

WHO YOU ARE:

- Committed to advancing GGE's mission and work
- A self-starter who knows what needs to be done and operates with urgency, focus, and discipline
- An eye for beautiful images
- Highly organized, self-motivated, independent worker who can prioritize tasks and manage multiple projects at once;
- Initiative-taker with a strong work ethic and efficient, results-oriented approach
- High level of self-awareness and ability to give and receive feedback well.

Desired but Not Required:

- Lived experience with school pushout, the criminal legal system, navigating gender, gender-identity, and/or racial equity issues.
- BIPOC and Gender Expansive Folx **HIGHLY** encouraged to apply

Compensation and Benefits: Compensation is commensurate with experience. Benefits include full health care benefits, paid vacation commensurate with years of service and 401k plan with employer match after one year of service.

Limitations and Disclaimer: The above job description is meant to describe the general nature and level of work being performed; it is not intended to be construed as an exhaustive list of all responsibilities, duties, and skills required for the position. The team member may be required to perform duties outside of their normal responsibilities from time to time, as needed.

For further details about GGE's mission, vision and work, please visit <http://www.ggenyc.org>, and @ggenyc on Twitter and Instagram

How to Apply:

All applications will be received via email. No phone calls or snail mail, please.

Internal Candidates preferred.

All applications must include (in PDF format):

- Resume
- Thoughtful cover letter (including how you became aware of this opportunity: job portal, referral, etc.)

E-mail applications to: JoinTheTeam@ggenyc.org

Subject Line: **GRAPHICS/YOUR NAME**

Application deadline is December 31, 2021.

GGE is an Equal Opportunity Employer. GGE provides equal employment opportunities to all employees, job applicants, interns, and volunteers without regard to race, color, religion, creed, political association, ancestry, sex, sexual orientation, gender identity or expression, marital or partnership status, national origin, immigration or citizenship status, age, military or veteran status, pregnancy, caregiver status, handicap or disability, genetic information or characteristic, unemployment status, arrest or conviction record, credit history, status as a victim or survivor of domestic violence, sex offenses, or stalking, or status in any group protected by federal, state, or local law in accordance with applicable law.