

<b>Job Title</b>	<b>Copywriter</b>
<b>Reports to</b>	<b>Deputy Director of Marketing and Storytelling</b>
<b>Location</b>	<b>Brooklyn, NY</b>
<b>Status</b>	<b>Part-Time/Consultancy</b>
<b>FLSA Status (OT eligibility)</b>	<b>Exempt</b>

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Girls for Gender Equity (GGE) is an intergenerational advocacy organization committed to the physical, psychological, social, and economic development of girls and women. Through youth organizing, leadership development, and community-building for gender and racial equity, GGE challenges structural forces – racism, sexism, transphobia, homophobia, economic inequality – that work to constrict the freedom, full expression, and rights of Black girls and young women and gender expansive youth of color.

Girls for Gender Equity is hiring a Copywriter to embody and bring to life the authentic voice of GGE as we execute GGE’s brand strategy and content strategy, translating and advancing our values, vision, and work locally and nationally harnessing the power of narrative to drive action and create change and support organizational efforts to deliver on our mission and vision. **The Copywriter is a part time position requiring 20 hours per week, and can be performed remotely.**

#### **WHAT YOU’LL DO:**

- Write original copy and edit content for a range of GGE digital and print marketing and communications materials including social media posts, press materials, brochures, Web and interactive content, emails, newsletters, speeches and other thought leadership pieces.
- Write clear and error-free content that reflects GGE’s voice and values, while comfortably varying tone, style, and other characteristics demanded by GGE or target audience at hand
- Stay updated on appropriate style guidelines and brand voice for consistency in messaging
- Work closely with the Marketing and Storytelling team to fully execute the vision of GGE campaigns.
- Work closely with the Development team to write compelling copy that supports funder outreach.

#### **WHAT YOU’LL BRING:**

- Excellent writing and editing skills with demonstrated experience in conceptual writing in marketing or advertising, Web, product, brand messaging and promotional copy
- Experience in an environment working with marketing, advertising or PR campaigns, print and social media preferred, particularly with like-minded non-profits
- Ability to think strategically and conceptualize creatively
- Strong presentation and verbal communication skills
- Ability to manage multiple projects and deadlines

#### **WHO YOU ARE:**

- Comfortable writing from a Black Feminist Lens
- Committed to advancing gender and racial equity and ending gender-based violence, with a focus on Black girls and gender expansive youth of color
- Have a sharp eye for detail (no grammar or punctuation error ever gets past you)
- Quick-witted and fun personality that shines through in your writing
- Creative thinker, eager to jump In

- Highly organized, self-motivated, independent worker who can prioritize tasks and manage multiple projects at once;
- Initiative-taker with a strong work ethic and efficient, results-oriented approach
- High level of self-awareness and ability to give and receive feedback well.

**Desired but Not Required:**

- Lived experience with school pushout, the criminal legal system, navigating gender, gender-identity, and/or racial equity issues.
- BIPOC and Gender Expansive Folx **HIGHLY** encouraged to apply

**Compensation and Benefits:** This is a part time position. \$30/Hr for 20 hours per week, and will be performed remotely.

**Limitations and Disclaimer:** The above job description is meant to describe the general nature and level of work being performed; it is not intended to be construed as an exhaustive list of all responsibilities, duties, and skills required for the position. The team member may be required to perform duties outside of their normal responsibilities from time to time, as needed.

For further details about GGE's mission, vision and work, please visit <http://www.ggenyc.org>, and @ggenyc on Twitter and Instagram

**How to Apply:**

**All applications will be received via email. No phone calls or snail mail, please.**

All applications must include (in PDF format):

- Resume
- Writing Sample (Press Release, Newsletter, Social Media Post, Etc.)
- Thoughtful cover letter (including how you became aware of this opportunity: job portal, referral, etc.)

E-mail applications to: [JoinTheTeam@ggenyc.org](mailto:JoinTheTeam@ggenyc.org)

Subject Line: **Copywriter**/YOUR NAME

**Application deadline is December 31, 2021.**

GGE is an Equal Opportunity Employer. GGE provides equal employment opportunities to all employees, job applicants, interns, and volunteers without regard to race, color, religion, creed, political association, ancestry, sex, sexual orientation, gender identity or expression, marital or partnership status, national origin, immigration or citizenship status, age, military or veteran status, pregnancy, caregiver status, handicap or disability, genetic information or characteristic, unemployment status, arrest or conviction record, credit history, status as a victim or survivor of domestic violence, sex offenses, or stalking, or status in any group protected by federal, state, or local law in accordance with applicable law.