Girls for Gender Equity: Freelance Web Designer/Developer

Girls for Gender Equity (GGE) is an intergenerational organization committed to the physical, psychological, social, and economic development of girls and women. Through education, organizing and physical fitness, GGE encourages communities to remove barriers and create opportunities for girls and women to live self-determined lives.

Girls for Gender Equity (GGE) is creating a website media strategy, http://www.ggenyc.org, where visitors will learn more about who we are and what services we offer. At this critical moment in our organization's growth, we are seeking a freelance Web Designer/Developer to support our Communications team. This is an exciting opportunity to help shape and manage the effective delivery of GGE's community organizing programs and services, from a web design/development position that requires a highly creative, media-minded, and social justice-oriented web creator.

LOGISTICS

- Freelance : As needed basis from now (January 2014) through March 2014
- 3 month commitment required (January through March) to complete the initial stages of the redesign, as needed basis for final stages beyond March 2014.
- Payment: Contracted proposal

DUTIES AND RESPONSIBILITIES

Create Website

- Clarify site goals and target audience with GGE staff
- Create website using tools and methods that are safe, secure, and that the GGE staff can easily maintain/update/change
- Create clear and categorized site navigation
- Determine any functionality that the site must support, for example, whether it will handle financial transactions or enquiries
- Develop visual components (graphics, images, icons) as needed; content will be provided
- Provide guidance on layout and styles
- Prepare site, test the website and identify any technical problems; ensure cross-platform compatibility (including mobile); establish links; establish search-ability by updating search engines

Qualifications

- Web Development and Design
- Web Savvy & Internet Presence
- Multimedia Content Development
- Web Programming & Planning Experience
- Understanding Browser Capabilities
- Teamwork & Verbal Communication Proficiency
- Shared values with GGE

HOW TO APPLY
Please send a cover letter, a resume, and an online portfolio to Jill Greenberg, Communications Manager, at operations@ggenyc.org.